



Automate your returns.

Loop + Bstore



Figures below represent annual averages.

550

Hours saved per year.

50%

Additional retained revenue.

\$3.65

Upsell per return.

“The amount of manual hours saved as a company has been incredible. We’ve redistributed those saved hours into focusing on new markets – it’s been a game changer. Thanks to Loop, we’ve been able to scale and move into bigger markets.”

ECOMMERCE MANAGER
JAKE MAKIN

COMPANY INFO:

Bstore has made it their mission to find you stylish footwear that feels awesome to wear.

INDUSTRY: Footwear

PREVIOUS SOLUTION: Manual

KEY LOOP FEATURES:

- Integrations
- Shop Now

CHALLENGES:

- Unreliable data around returns, exchanges, and refund rates
- Manually processing returns was both difficult and resource consuming
- Charging for return labels caused customer frustration and dissatisfaction
- Lack of customizable return rules left shoppers frustrated

SOLUTIONS:

- Return process now captures reliable, trustworthy, and granular information
- Automated processes can effectively scale with our growing business
- Ability to not charge for return labels has increased customer happiness
- Customizable return rules align our exchange process with our mission

LOOP RETURNS – CONFIDENTIAL

Transform your returns into *exchanges with Loop.*

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